

SETTLEMENT AGREEMENT

This Settlement Agreement is entered into between the California Air Resources Board (CARB), with its principal location at 1001 I Street, Sacramento, California 95814; and H.E.R. Accessories, Ltd. (H.E.R. Accessories) with its principal location at 10 West 33rd Street New York, New York 10001 (collectively, the "Parties," or individually, "Party").

LEGAL BACKGROUND

(1) Purpose. The California Health and Safety Code mandates that CARB adopt regulations to achieve the maximum feasible reduction in volatile organic compounds (VOCs) by consumer products. (Health & Saf. Code § 41712.) The Global Warming Solutions Act of 2006 mandates that CARB adopt regulations to reduce greenhouse gas emissions and to enforce those regulations. (Health & Saf. Code §§ 38560, 38562, and 38580.) CARB is mandated to reduce hydrofluorocarbon (HFC) emissions by 40 percent below 2013 levels by 2030. (Health & Saf. Code § 39730.5.)

(2) Regulations.

(a) CARB adopted the *Regulation for Reducing Emissions from Consumer Products* (Consumer Products Regulation) to reduce VOCs. (Cal. Code Regs., tit. 17, §§ 94507 et seq.)

(b) CARB adopted the *Prohibitions on Use of Certain Hydrofluorocarbons in Stationary Refrigeration, Chillers, Aerosols-Propellants, and Foam End-Uses* (HFC Regulation) to reduce HFC emissions from certain end-uses. (Cal. Code Regs., tit. 17, §§ 95371-95379; Health & Saf. Code § 39734.)

(3) Regulatory Provisions.

(a) Any person who sells, supplies, offers for sale, or manufactures any consumer product for use in California shall comply with the standards set forth in the Consumer Products Regulation, including the VOC limit, ingredient prohibitions, labeling, reporting, displaying the date of manufacture, and other administrative requirements. (Cal. Code Regs., tit. 17, §§ 94509-94515.) If anywhere on the container of any consumer product, the manufacturer represents that the product may be used or is suitable for a specific use in which a lower limit applies, the lowest applicable limit shall apply. (Cal. Code Regs., tit. 17, § 94512(a).)

(b) Any person who sells, installs, leases, rents, uses, or otherwise enters into commerce in the State of California any end-use equipment or product must

comply with the prohibited substances and effective dates for specific end-uses in the HFC Regulation. (Cal. Code Regs., tit. 17, §§ 95374, 95375.)

- (4) Penalty Provisions. Failure to comply with the regulatory requirements is a violation of state law that may result in penalties up to twelve thousand five hundred fifty dollars (\$12,550.00 USD) for strict liability violations for each day in which the violation occurs. (Cal. Code Regs., tit. 17, §§94507 et seq, 95377; Health & Saf. Code §§ 38580, 39674, 39675, 42400 et seq., 42402 et seq., and 42410.)

CASE BACKGROUND

- (5) Corporate Entity. At all relevant times, H.E.R. Accessories was organized under the laws of New York as a limited liability company and conducted business in the State of California.

- (6) Allegations.

(a) CARB alleges that H.E.R. Accessories violated the Consumer Products Regulation by (1) selling, supplying, offering for sale, or manufacturing for use in California, the product Wow Hair Color Spray that is subject to and exceeded a VOC limit of 55 percent by weight for the Temporary Hair Color category; and (2) failing to timely file the explanation of the product dating code as outlined in Notice of Violation CP24-08-02. (Cal. Code Regs., tit. 17, § 94507 et seq.)

(b) CARB further alleges that H.E.R. Accessories violated the HFC Regulation by selling and entering into commerce in the State of California the product Wow String, that utilized HFC-134a as an aerosol-propellant end-use after January 1, 2019, as outlined in Notice of Violation CP24-08-02. (Cal. Code Regs., tit. 17, § 95371 et seq.)

(c) CARB further alleges that if the allegations described in Paragraph 6 were proven, civil penalties could be imposed against H.E.R. Accessories for each and every day the noncompliant product was sold, supplied, offered for sale, or manufactured for use in California.

- (7) Acknowledgment. H.E.R. Accessories admits to the facts in paragraphs 1 through 5, and acknowledges CARB's allegations in paragraph 6 but denies any liability resulting from said allegations and does not adopt the same as fact.

- (8) Consideration. In consideration of the foregoing, and of the promises and facts set forth herein, the Parties desire to settle and resolve all claims, disputes, and

obligations relating to the above-listed alleged violations and voluntarily agree to resolve this matter by means of this Settlement Agreement. In order to resolve the violations described herein, H.E.R. Accessories has taken, or agrees to take, the actions enumerated below within the Terms and Conditions. Further, CARB accepts this Settlement Agreement in termination and full settlement of this matter.

TERMS AND CONDITIONS

In consideration of CARB not filing a legal action against H.E.R. Accessories for the alleged violations referred to above in Paragraph 6, and in consideration of H.E.R. Accessories' agreement to complete all terms and conditions set forth below, CARB and H.E.R. Accessories agree as follows:

- (9) Settlement Amount. H.E.R. Accessories shall pay a civil penalty of one hundred thirty thousand dollars (\$130,000.00 USD). H.E.R. Accessories shall make all payments in accordance with the payment schedule in Paragraph 11 (Payment Plan and Schedule).
- (10) Notification Date. The date upon which CARB notifies H.E.R. Accessories according to Paragraph 15 (Notices), that the Settlement Agreement is fully executed, or when CARB sends the fully executed Settlement Agreement to H.E.R. Accessories, whichever shall occur first.
- (11) Payment Plan and Schedule. Pursuant to this Settlement Agreement, H.E.R. Accessories shall make payments according to the following schedule:

Days After the Notification Date	In the Amount of and Payable To:
5 Days	\$32,500, California Air Resources Board
60 Days	\$32,500, California Air Resources Board
120 Days	\$32,500, California Air Resources Board
180 Days	\$32,500, California Air Resources Board

- (12) Civil Penalty Payment Method. H.E.R. Accessories shall pay the civil penalty by check, credit card, wire transfer, or portal, payable to the "California Air Resources Board," using payment instructions provided separately by CARB in a Payment Transmittal Form. H.E.R. Accessories is responsible for all payment processing fees. Payments shall be accompanied by the Payment Transmittal Form to ensure proper application. CARB shall deposit the civil penalty amount into the Air

Pollution Control Fund for the purpose of carrying out CARB's duties and functions to ensure the integrity of its air pollution control programs. Should payment instructions change, CARB will provide notice to H.E.R. Accessories in accordance with Paragraph 15 (Notices).

- (13) Acceleration. If any payment is more than thirty (30) calendar days late from the payment schedule deadlines, the entire remaining balance is accelerated to become due and payable immediately without notice or demand.
- (14) Documents. H.E.R. Accessories shall promptly email or mail the signed and dated Settlement Agreement to the address or email in Paragraph 15 (Notices).
- (15) Notices. Unless otherwise specified in this Settlement Agreement, whenever notifications, submissions, or communications are required by this Settlement Agreement, they shall be submitted in writing to the address or email below:

As to CARB:

California Air Resources Board
Enforcement Division / Settlement Agreements
Vehicle, Parts, and Consumer Products Enforcement Branch, Consumer
Products Enforcement Section *and the* Field Operations Branch, Short-
Lived Climate Pollutant Enforcement Section
P.O. Box 2815
Sacramento, California 95812-2815
Settlement_Agreement@arb.ca.gov

As to H.E.R. Accessories

H.E.R. Accessories, Ltd.
West 33rd Street, Suite 718
New York, New York 10001

As to H.E.R. Accessories' Legal Representation:

Dorsey & Whitney, LLP
Mark Kaster
50 South Sixth Street, Suite 1500
Minneapolis, Minnesota 55402
kaster.mark@dorsey.com

Any Party may, by written notice to the other Parties, change its designated notice recipient or notice address provided above. Notices submitted pursuant to this section shall be deemed submitted upon emailing or mailing.

- (16) Repeat Violations. H.E.R. Accessories agrees to comply with all regulatory requirements and acknowledges that repeat violations could result in increased penalties in the future.
- (17) Entirety. This Settlement Agreement constitutes the entire agreement and understanding between the Parties concerning the Case Background and supersedes and replaces any and all prior negotiations and agreements of any kind, whether written or oral, between the Parties concerning the Case Background hereof. This Settlement Agreement consists of 9 pages and 35 numbered paragraphs.
- (18) Binding Effect. This Settlement Agreement binds H.E.R. Accessories, and any principals, officers, receivers, trustees, successors and assignees, subsidiary and parent corporations and CARB and any successor agency that may have responsibility for and jurisdiction over the subject matter of this Settlement Agreement.
- (19) Effective Date. The effective date shall be the date upon which this Settlement Agreement is fully executed.
- (20) Modification and Termination. No agreement to modify, amend, extend, supersede, terminate, or discharge this Settlement Agreement, or any portion thereof, is valid or enforceable unless it is in writing and signed by all Parties to this Settlement Agreement.
- (21) Severability. Each provision of this Settlement Agreement is severable, and in the event that any provision of this Settlement Agreement is held to be illegal, invalid or unenforceable in any jurisdiction, the remainder of this Settlement Agreement remains in full force and effect.
- (22) Choice of Law. This Settlement Agreement shall be interpreted and enforced in accordance with the laws of the State of California, without regard to California's choice-of-law rules.
- (23) Non-Discharge. It is further agreed that the penalties described in this Settlement Agreement are non-dischargeable under United States Code, title 11, section 523(a)(7), which provides an exception from discharge for any debt to the extent such debt is for a fine, penalty, or forfeiture payable to and for the benefit of a governmental unit.
- (24) Rules of Construction. Any rule of construction to the effect that ambiguities are to be resolved against the drafting party shall not be applied in interpreting this Settlement Agreement.

- (25) Non-Waiver. The failure to enforce any provision of this Settlement Agreement shall not be construed as a waiver of any such provision, nor prevent such Party thereafter from enforcing such provision or any other provision of this Settlement Agreement. The rights and remedies granted all Parties herein are cumulative and the election of one right or remedy by a Party shall not constitute a waiver of such Party's right to assert all other legal remedies available under this Settlement Agreement or otherwise provided by law.
- (26) Intent to be Bound. The Parties represent that: They have participated fully in the review and drafting of this Settlement Agreement; understand and accept all terms; enter into this Settlement Agreement freely and voluntarily; have had an opportunity to consult with legal counsel; are fully informed of the terms and effect of this Settlement Agreement; have agreed to this Settlement Agreement after independent investigation and agree it was not arrived at through fraud, duress, or undue influence; and knowingly and voluntarily intend to be legally bound by this Settlement Agreement.
- (27) Venue. The Superior Court of California, located in the County of Sacramento, shall hear any dispute between the Parties arising from this Settlement Agreement.
- (28) Counterparts and Electronic Signatures. This Settlement Agreement may be executed in counterparts. Electronic, facsimile or photocopied signatures shall be considered as valid signatures.
- (29) Release. In consideration of full payment of the civil penalty, and all other undertakings above, CARB hereby releases H.E.R. Accessories, Ltd. and its principals, officers, receivers, trustees, successors and assignees, subsidiaries and each of their respective principals, officers, receivers, trustees, successors and assignees, from any claims CARB may have based on the circumstances described in all paragraphs contained in the Case Background of the Settlement Agreement.
- (30) Authority. Each Party warrants that the individual executing this Settlement Agreement on behalf of such Party is duly authorized to do so.

PENALTY BASIS

- (31) Per Unit Penalty. The strict liability per unit penalty in this case is a maximum of twelve thousand five hundred fifty dollars (\$12,550.00 USD) per violation per day under Health and Safety Code sections 42400 et seq. for violations of the Consumer Products Regulation; and under Health and Safety Code section 38580 for violations of the HFC Regulation. The total penalty for this settlement is one hundred thirty thousand dollars (\$130,000.00 USD). The Consumer Products Regulation violation in this case is for 4.25 tons of excess VOC emissions and the

lack of product dating, resulting in a penalty of fifty-five thousand five hundred dollars (\$55,500.00 USD). In addition, the HFC Regulation penalty in this case is for over 239 days of sale of noncompliant products that used prohibited HFC-134a as an aerosol-propellant, resulting in a penalty of seventy-four thousand five hundred dollars (\$74,500.00 USD).

- (32) Emissions. The provisions cited in Paragraph 6 (Allegations) above prohibit VOC emissions above a specified limit of 55 percent by weight for the Temporary Hair Color category. Since CARB has alleged that the product did not meet the regulatory requirements, the emissions above the specified limit were excess and illegal.
- (33) Aggravating and Mitigating Factors. The penalties in this matter were determined in consideration of all relevant circumstances, including statutory factors as described in CARB's Enforcement Policy. CARB considered whether the violator came into compliance quickly and cooperated with the investigation; the extent of harm to public health, safety and welfare; nature and persistence of the violation, including the magnitude of the excess emissions; compliance history; preventative efforts taken; innovative nature and the magnitude of the effort required to comply, and the accuracy, reproducibility, and repeatability of the available test methods; efforts to attain, or provide for, compliance prior to violation; action taken to mitigate the violation; financial burden to the violator; and voluntary disclosure. The penalties are set at levels sufficient to deter violations, to remove any economic benefit or unfair advantage from noncompliance, to obtain swift compliance, and the potential costs, risks, and uncertainty associated with litigation. Penalties in future cases might be smaller or larger depending on the unique circumstances of the case.
- (34) Confidential Business Information. CARB may have based this penalty in part on confidential business information provided by H.E.R. Accessories or confidential settlement communications.
- (35) Effect of Settlement/Reservation of Rights. The following shall apply:
- (a) This Settlement Agreement resolves the civil claims of CARB for the violations alleged in this Settlement Agreement.
 - (b) CARB reserves, and this Settlement Agreement is without prejudice to, all claims, rights, and remedies against H.E.R. Accessories with respect to all matters not expressly resolved in this Settlement Agreement. Notwithstanding any other provision of the Settlement Agreement, CARB reserves all claims, rights, and remedies, whether in law or equity, against H.E.R. Accessories with respect to:

- (i) Noncompliance with or enforcement of any provision of this Settlement Agreement.
 - (ii) Facts that were not disclosed by H.E.R. Accessories to CARB.
 - (iii) Violation of the California Health and Safety Code and its implementing regulations, or other State laws, regulations, or permit condition(s) not expressly resolved in this Settlement Agreement.
 - (iv) Any imminent and substantial endangerment to the public health, welfare, or the environment in California, whether related to the violations addressed in this Settlement Agreement or otherwise.
 - (v) Any criminal liability.
 - (vi) Any claim(s) of any officer or agency of the United States or California, other than CARB.
- (c) In any subsequent administrative or judicial proceeding initiated by CARB for injunctive relief, civil penalties, or other appropriate relief relating to enforcement of the Settlement Agreement, H.E.R. Accessories shall not assert, and may not maintain, any defense or claim based upon the principles of waiver, res judicata, collateral estoppel, issue preclusion, claim preclusion, claim-splitting, or other defenses based upon any contention that the claims raised by CARB in the subsequent proceeding were or should have been brought in the instant case.
- (d) This Settlement Agreement does not limit or affect the rights of H.E.R. Accessories or of CARB against any third parties not covered by this Settlement Agreement, nor does it limit the rights of third parties not covered by this Settlement Agreement against H.E.R. Accessories, except as otherwise provided by law. This Settlement Agreement shall not be construed to create rights in, or grant any cause of action to, any third party not covered by this Settlement Agreement.
- (e) This Settlement Agreement is not a permit, or a modification of any permit, under any federal, State, or local laws or regulations. H.E.R. Accessories is responsible for achieving and maintaining compliance with all applicable federal, State, and local laws, regulations, and permits; H.E.R. Accessories' compliance with this Settlement Agreement shall not be a defense to any action commenced pursuant to any such laws, regulations, or permits. CARB does not, by its execution of this Settlement Agreement, warrant or aver in any manner that H.E.R. Accessories' compliance with any aspect of this Settlement Agreement will result in compliance with any provisions of federal, State, or local laws, regulations, or permits.

ACKNOWLEDGED AND ACCEPTED BY:

California Air Resources Board

Signature: /S/

Name: Shannon M. Dilley

Title: Chief Counsel

Date: October 30, 2025

H.E.R. Accessories, Ltd.

Signature: /S/

Name: Hymie Anteby

Title: Chief Executive Officer / President

Date: October 9, 2025