# Welcome! ¡Bienvenidos!

Simultaneous interpretation is being provided – English speakers may need to select English as their language.

#### **Accessing Zoom from a computer**

- Click the globe icon located at the bottom of the screen
- Choose English

# Accessing Zoom from a smart phone

- Click the **3 dots (more)** on the bottom right side of the screen
- Choose Language Interpretation
- Choose English
- Press **Done** on the top right side of the screen

Interpretación simultanea al español disponible - los hispanohablantes deben seleccionar su idioma.

#### Entrando a Zoom por computadora

- Haga clic en el símbolo del globo terráqueo en la parte inferior de la pantalla
- Selecciona **Español**
- Apague el **Audio Original** (para solo escuchar una voz)

#### Entrando a Zoom por un teléfono inteligente

- Haga clic en los **3 puntos** encima de la palabra more o más en la parte inferior derecha de la pantalla
- Selecciona Interpretación
- Selecciona Español
- Haga clic en **Done** o **Finalizar** arriba y de lado derecho de la pantalla



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Interpretation









### Fiscal Year 2025-26 Clean Transportation Incentives Funding Plan: Light-Duty Vehicle Purchase Incentives Workgroup #1 July 10, 2025



## Agenda

Time	Session
9:00 – 9:10 am	Introduction
9:10 - 9:25 a.m.	Overview of Light-Duty Vehicle Purchase Incentive Projects
9:25 - 9:40 a.m.	Discussion of Proposed FY 25-26 Policy Changes
9:40 - 9:45 a.m.	Break
9:45 - 10:00 a.m.	Overview of Long-Term Strategy
10:00 - 10:20 a.m.	Preliminary Vehicle Affordability Analysis
10:20 - 10:45 a.m.	Open Comments & Question & Answer Session
10:45 - 11:00 a.m.	Next Steps



## Introduction



### **The California Air Resources Board**



- Leads California's charge to improve air quality and reduce climate change impacts
- Protects public health
- Promotes clean, energy-efficient fuels and technology



## **Funding Plan Goals**

- Improve air quality
- Reduce climate change impacts
- Help communities & businesses
- Improve incentive projects





### **Funding Plan Process**





## **Funding Plan Outcomes**

- Details appropriations and allocations for each fiscal year
- Outlines policy and vision for investments
- Meets CARB and California goals and community and business needs





## **Clean Transportation Investments**





## **Comments & Questions on Introduction & Overview**



Use the raised hand function (#2 if calling in by phone)



Please state your name and affiliation, if any, before asking a question or making a comment



You may also email questions to <u>cleantransportationincentives@arb.ca.gov</u>



### **Individual & Community Mobility Incentive Projects**



## Individual & Community Mobility Incentives Overview

#### **Light-Duty & Mobility Investments**

- Light-duty vehicle purchase incentives
- Clean mobility investments

#### **Investment Goals**

- Accelerate zero-emission vehicle deployment
- For priority population areas:
  - Improve key destination access with increased options for active and shared mobility
  - Fund community-identified solutions
  - Alleviate environmental harms



# Individual & Community Mobility Investments



CARB

### **Light-Duty Vehicle Purchase Incentive Projects**



## **Light-Duty Vehicle Purchase Incentive Projects**





## **Zero-Emission Assurance Project**

- Reduces concern of buying used zero-, or near zero-emission vehicle
- Provides rebate for replacement battery or fuel cell components
- CARB staff has discussed program policies and proposed rolling implementation of project through public workgroups
- Next workgroup to be held July 17th to discuss launch timing and application process
- Proposed Funding: None
- Allocation to Date: \$9.9 million
- Projects Funded: None; program expected to launch late summer 2025
- Potential Policy Changes: None





## **Access Clean California**

- Administrator: GRID Alternatives
  - Statewide network of outreach partners
  - Benefits Finder: application support webtool
  - Case management for incentives applicants
  - Technical assistance and capacity building pilot program
- Allocation to Date: \$22.68 million
- Potential Policy Changes: None





# **California E-Bike Incentive Project**

- Electric bicycle (e-bike) incentives to adult low-income California residents
- **Project goals:** Reduce greenhouse gas emissions, vehicle miles traveled, and provide access to e-bikes to residents who need it most
- Award: Up to \$2,000 toward purchase of eligible e-bike at approved retailers throughout California
- Program Administrator solicitation to be released in 2025
- Allocation to Date: \$10 million
- E-Bike Incentives Awarded: \$2,034,500
- Potential Policy Changes: None





## **California Integrated Travel Project**

- Contractor: Capitol Corridor Joint Powers Authority
  - Statewide initiative for Payment Issuance Strategy and Demonstrations to enable a modern & consistent transportation experience throughout California
  - Improve how low-income residents can access & use benefits
  - Use bank cards or bank accounts to distribute incentives
  - Coordinate across State agencies and with private sector on incentive-related issues
- Allocation to Date: \$2 million
- Potential Policy Changes: None







# **Driving Clean Assistance Program**

- Expands access to Clean Cars 4 All (CC4A) incentives outside of 5 largest air districts
- Connects participants to fair and capped financing options
- Enhances Regional CC4A offerings and provides non-scrap incentive options and makes financial counseling available to participants.
- Available to all regions of the state and accepting applications for non-scrap options to potential Regional CC4A participants
- Uses needs-based model to ensure consistent, continuous access to incentives





# **Driving Clean Assistance Program**

- Administrator: Community Housing Development Corporation
  - Access to clean & zero-emission vehicles
  - Fair financing
- Allocation to Date: \$241 million
- Projects Funded: 143 projects since Sept. 2024
  - Applications in Progress/Received: 16,000 applications (represents \$196 million in demand)
- Potential Policy Changes: Program alignment with Regional CC4A





## **Regional Clean Cars 4 All Program**

- Administrators: 5 largest air districts
  - Incentives for low-income consumers to replace older vehicles with cleaner transportation
- Proposed Funding: None
- Allocation to Date: \$357.5 million
- Projects Funded: 26,053 vehicles replaced
- Potential Policy Changes: Program alignment





#### **Discussion of Proposed FY 25-26 Policy Changes**



## **Program Alignment**

### What we are hearing...



... Align programs but remain flexible.



## **Program Alignment**

Process for achieving alignment:

- ✓
- Collaborate through Program Administrator subgroups, symposium, and written comments.



Use data and lessons learned from years of implementation to inform alignment proposals.

Formalize updated guidelines.



## **The Drive for Alignment**





## **Program Alignment Policy Changes**

#### Eligibility Implementation:

#### Income Verification:

#### Household Size Definition:

- First use Line 9 on 1040 tax form, "Total Gross Income"
- Develop methods for outliers

 Individual, spouse, and anyone claimed as dependent on taxes



## **Program Alignment Policy Changes**

#### Eligibility Proposals:

Model Year of Scrapped Vehicle	Purchase Price Cap
<ul> <li>15 years or older</li> <li>Factor in applicant need</li> <li>Target high emitters</li> </ul>	<ul> <li>Less than \$45,000</li> <li>Explore thresholds</li> </ul>

#### Implementation Proposals:

Approved Dealer Lists	Program Closure
• Explore Statewide list	<ul> <li>Explore aligned procedures</li> <li>Define terms</li> </ul>



## **Comments & Questions on Vehicle Purchase Incentive Projects**



Use the raised hand function (#2 if calling in by phone)



Please state your name and affiliation, if any, before asking a question or making a comment



You may also email questions to <u>cleantransportationincentives@arb.ca.gov</u>



### **Break** 5 minutes



#### Long-Term Strategy for Individual & Community Mobility Incentive Projects



Long-Term Strategy for Individual & Community Mobility Incentive Projects Annual three-year investment strategy for Clean Transportation Incentives

Roadmap to expand affordable, clean transportation options

Outlines priorities for investment

Annual Supplemental Report (2018-19 Budget Act)

# Background

- Supplemental Report Requirement of the 2018-19 Budget Act
  - Annual updates through January 1, 2030
- In-Depth Update on the Long-Term Plan for Clean Transportation Equity Investments
  - Annual update of incentive funding forecast until 2030
  - Projected sales figures of EVs
  - Assessment of marketing efforts of EVs by automobile manufacturers





## Zero-Emission Vehicle (ZEV) Market Deployment Strategy Goals





# Framework of Long-Term Plan

- 3-year funding forecast for light-duty vehicle purchase and clean mobility investments
  - Based on program demand in recent years
  - Forecast growth needed to meet 2030 ZEV deployment goals
- Request input on existing approach, other forecast methods
- Updates on:
  - Incremental cost of plug-in electric vehicles
  - California new and used ZEV market numbers
- Focus on status of ZEV technology, consumer preferences, and equitable transition to ZEVs





# Framework of Long-Term Plan

- Examine recent and ongoing research
- Assess modifications to vehicle purchase incentives based on:
  - Expected changes in market conditions
  - Increased focus on an equitable transition to electric
- Separate but coordinated effort to update long-term plan for clean mobility investments





## **California Electric Vehicle Market Update**

- **2.2 million** ZEVs sold through 2025
  - Of the 2.2 million 76% are battery electric vehicles
  - ZEVs account for 23% of the new vehicle market
- 178,549 public EV charging stations
- **68** hydrogen refueling stations
- 147 light-duty vehicle models



#### Vehicle Affordability Analysis by the Center for Sustainable Energy



## **Open Discussion**



Use the raised hand function (#2 if calling in by phone)



Please state your name and affiliation, if any, before asking a question or making a comment



You may also email questions to cleantransportationincentives@arb.ca.gov



## **Summary & Next Steps**



# **Funding Plan Development Schedule**

Milestone	Date		Milestone
(ick-Off Workshop	June 17		Zero-Emission Assurance Project Workgroup
Evening Community Meeting	June 17		, , , , , , , , , , , , , , , , , , , ,
lean Mobility Investments /orkgroup 1	June 20		Light-Duty Vehicle Purchase Incentive Projects Workgroup 2
			August Workshop on Draft Ideas
ight-Duty Vehicle Purchase Incentive rojects Workgroup 1	July 10		Evening Community Meeting
vening Community Meeting	July 15		
ean Mobility Investments			Proposed Funding Plan Released
orkgroup 2	July 17		Evening Community Meeting
/ledium- and Heavy-Duty Vehicle nd Equipment Workgroup	July TBD		CARB Board Meeting



### **Contact Us**

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Team Email <u>CleanTransportationIncentives@arb.ca.gov</u>

**Funding Plan Engagement Opportunities** 

