



Implementation Work Group Meeting: Joint Statewide Clean Cars 4 All & Financing Assistance Program

Public Workgroup Meeting
March 19, 2024

Today's Agenda

Time	Session
10:00 - 10:05 a.m.	Introduction
10:05 - 10:25 a.m.	Background Information
10:25 - 11:10 a.m.	Community Housing Development Corporation Presentation on Program Roll-Out Proposal
11:10 - 11:55 a.m.	Discussion and Q&A
11:55 - 12:00 p.m.	Wrap Up and Next Steps

Background

Statewide Clean Cars 4 All and Financing Assistance

- A total of \$257.5 million allocated to this program to-date
- Will provide a statewide Financing Assistance Program and expand the Clean Cars 4 All (CC4A) program to Air Districts that do not offer CC4A at the local level
- For Air Districts that have their own CC4A program, this effort provides:
 - Collaboration opportunities
 - Cross promotion of programs & outreach support
- Will use a needs-based model for implementation that was approved in the Fiscal Year 2022-23 Funding Plan

Overview of Approved Needs-Based Model

- **Goals:**

- Be more intentional in supporting lower-income consumers
- Provide more tailored assistance to priority applicants
- Keep the program open year-round

- **Criteria:**

- Disadvantaged community (DAC) or Low-Income Community residency
- Income level
- Needs for financial counseling or credit repair
- Categorical eligibility (Medicaid, SSI, CAPI, CalWorks, HUD/Section 8, etc.)

5

Needs-Based Implementation

Regular Applicants Tier III

Low-Income (<300% FPL*)

+30 Days Application
Processing Goal

**Close at 50% of funds
remaining**

Priority Applicants Tier II

<225% FPL Income Categorical Eligibility Need Credit Repair

Expedited Application
Processing (15 - 30-Day Goal)

**Close at 25% of funds
remaining**

Priority Applicants Tier I

DAC/Low-Income Community Residents

Immediate Application Processing
(10 - 15-Day Goal)

Open All Year

*Federal Poverty Level

Solicitation & Grantee Selection

- Solicitation Open - February 22, 2023
- Solicitation Closed - March 24, 2023
 - 4 applications received
 - Beneficial State Foundation, Community Housing Development Corporation, The Center by Lendistry, and Hunts Motors
- Solicitation Scoring and Selection Period - March 24 - June 14, 2023
- Approved Grantee Selection - June 14, 2023
 - Community Housing Development Corporation (CHDC) selected
- Grant Signed - November 14, 2023
 - CHDC officially begins work on the program
- Official Grant Kickoff Meeting - December 15, 2023

Grantee: Community Housing Development Corporation (CHDC)

- Community Housing Development Corporation (CHDC) is a community-based organization (CBO) in North Richmond founded in 1990 and is a full-service housing development corporation as well as providing supportive services such as financial and credit counseling and community outreach.
- Administrator for the local Financing Assistance pilot offered in the Bay Area and parts of Sacramento and Yolo Counties.
- Their proposal had a very strong partnership plan with letters of intent from key partners as well as many letters of support from a diverse group of stakeholders, community-based organizations (CBOs), and financial institutions.
- Detailed outreach plan to partner with a diverse network of CBOs and tribal communities across the state.

Joint Program Name: Driving Clean Assistance Program

- Program name originated from the local Financing Assistance pilot program administered by CHDC, starting in 2016
 - The local Financing Assistance pilot closed in 2023 leaving the program name available for re-use.
 - The local Financing Assistance pilot's high-touch, consumer-focused model was the inspiration behind the needs-based model of implementation that will be used in this new statewide program.
- Incorporates stakeholder feedback to simplify incentives landscape and not introduce a new program name
- Provides clear and concise branding to assist in outreach

Comments and Questions



Use the raised hand function (#2 if calling in by phone)



Please state your name and affiliation before asking a question or making a comment.



You may also email questions to cleantransportationincentives@arb.ca.gov

Discussion of Driving Clean Assistance Program Roll-Out Plan Ideas

Virgil Looney, Community Housing Development Corporation

DCAP Roll-Out Ideas

- Equity-based regional approach focusing on need & program burden by county:
 - Identify high-need counties in California & counties that experience a higher burden to participate in the program
 - Provide program services in these counties first, followed by others
 - Identify regional caps for incentive funding so that funding is available for all regions of California

Need Indicator Ideas & Options

- Percentage of population that is 300% FPL or below
- CalEnviroScreen scores
 - Pollution burden, population characteristic, and combined
- No current CARB-funded light-duty incentive program
- CVAP & CVRP Rebate Now redeemed per capita by county

Program Burden Indicator Ideas & Options

- Public EV charging stations available per capita by county
- Distance to BAR-certified dismantlers
- Access to lending

Examples

Imperial County - Need

Criteria	Data	Range	Score
300% FPL	66%	<50%	40
CalEnviro	40.42	<40	40
CARB Program	No	-	40
CVAP & CVRP RN	\$1.43	\$0-\$5	40

Inyo County - Need

Criteria	Data	Range	Score
300% FPL	49%	40-50%	30
CalEnviro	14.7	10-19	20
CARB Program	No	-	40
CVAP & CVRP RN	\$4.92	\$0-\$5	40

Imperial County - Burden

Criteria	Data	Range	Score
Public EV Chargers	37 chargers	.0003-.0015	40
Distance to BAR	113 miles	<100	40
Access to Lending	28.83	23-30	30

TOTAL: 38.5

Inyo County - Burden

Criteria	Data	Range	Score
Public EV Chargers	48 chargers	.0046 - .0053	10
Distance to BAR	330 miles	<100	40
Access to Lending	18.2	23-30	20

TOTAL: 28.6

Discussion and Q&A Session

Comments and Questions



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Wrap-Up and Next Steps

Moving Forward

- CARB staff will work with CHDC to incorporate feedback received today into roll-out plan for the Driving Clean Assistance Program.
- CARB staff and CHDC open to additional feedback after this work group and will plan to hold additional work groups as we roll-out the program.
- CHDC to continue contracting with program partners to prepare for key components of the program.
- Policy for the Zero Emission Assurance Program (ZAP) to be discussed as part of the Fiscal Year 2024-25 Funding Plan process
 - Goal for implementation as part of the Driving Clean Assistance Program in 2025

Contact Us

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